

Appendix IV Evaluation Conference Program

SPNS Cooperative Agreement Evaluation Conference

September 15-16, 1995

Sponsored by the Health Resources and Services Administration
Coordinated by The Measurement Group – PROTOTYPES Evaluation &
Dissemination Center

Program

Friday, September 15, 1995

- 8:00 AM** **Continental Breakfast (Ballroom C)**
- 9:00 AM** **Opening Plenary Session (Ballroom C)**
Welcome on Behalf of HRSA, Katherine Marconi, Ph.D.
Welcome on Behalf of the Steering Committee, Trudy Larson, M.D.
Welcome on Behalf of the Evaluation and Dissemination Center, George Huba,
Ph.D., Vivian Brown, Ph.D., Lisa Melchior, Ph.D.
- 9:15 AM** **“Ice Breaker Exercise” (Ballroom C)**
Ron Henderson
- 9:20 AM** **Overview Address (Ballroom C)**
George Huba, Ph.D., “On Evaluation Issues for the HRSA SPNS Projects — An
Overview of Issues and An Introduction to the Conference”
- 9:50 AM** **Keynote Address (Ballroom C)**
George Huba, Ph.D. (chair), “Introduction”
William Shadish, Ph.D., “An Overview of Evaluation Issues”
- 10:20 AM** **Break (Ballroom C)**
- 10:30 AM** **Workshop Panel on “Culturally Sensitive and Appropriate Evaluation and
Measurement” (Crystal Room 5)**
Michele Kipke, Ph.D. (chair), “Introduction”
Michele Kipke, Ph.D., “Issues in Evaluations with Homeless Youth, Street Youth
and Gay and Lesbian Youth”
Dorothy Chin, Ph.D., “Cross-Cultural Issues in Evaluations: With Examples for
Asian American Groups”
Bernard Segal, Ph.D., “Cross-Cultural Evaluations: Examples with Native Alaskan
Groups”
Rebecca Ramos, M.A., M.P.H., “Evaluation Issues in HIV Prevention for Carib-
bean and Border Populations”

Donovan Lewis, "Evaluation and Data Collection Issues When Working with Prison and Offender Groups"

10:30 AM Workshop Panel on "Evaluation Designs: Strengths and Weaknesses" (Crystal Room 2)

William Shadish, Ph.D. (chair), "Introduction"

Stephen West, Ph.D., "Quasi-Experimental Evaluation Designs"

William Shadish, Ph.D., "Advanced Topics in Quasi-Experimentation"

Moses Pounds, Ph.D., "Qualitative Designs — What They Can and Can't Do: With Examples from HIV Research"

10:30 AM Workshop Panel on "Measurement and Assessment Topics in HIV Disease" (Crystal Room 3)

Lisa Melchior, Ph.D. (chair), "Introduction"

Ron Hays, Ph.D., "Assessing Quality of Life for HIV-Positive Individuals"

Lisa Harlow, Ph.D., "Issues in Selection and Development of Scales Related to HIV Disease"

Chris Gruber, Ph.D., "Using Standardized Tests and Measurements"

12:15 PM Buffet Lunch (Ballroom C)

1:30 PM "How to Do It" Technical Training Session: "Qualitative Data Collection, Ethnography, Focus Groups" (Crystal Room 3)

Vivian Brown, Ph.D. (chair), "Introduction"

Dooley Worth, Ph.D., "Ethnography"

Rebecca Ramos, M.A., M.P.H., "Focus Groups"

1:30 PM "How to Do It" Technical Training Session: "Evaluation in the Medical Practice with HIV-Positive Patients" (Crystal Room 2)

Trudy Larson, M.D. (chair), "Introduction"

Elizabeth Woods, M.D., M.P.H., "Implementing Data Collection as a Part of Medical Procedures"

Michele Kipke, Ph.D., "Implementing Data Collection in a Multidisciplinary Medical Clinic Setting"

Herb Fillmore, "Working with Hospital and Clinic Data Systems"

1:30 PM "How to Do It" Technical Training Session: "Modeling Methods" (Crystal Room 5)

Diana Brief, Ph.D., "Introduction"

Stephen West, Ph.D., "Topics in Regression Analysis: Interactions and Graphics"

1:30 PM Group Discussion with Audience Involvement: "What are Successful Strategies for Developing or Selecting Tests, Scales, and Measures: Item Generation, Scaling, Reliability-Validity" (Crystal Room 4)

Facilitated by George Huba, Ph.D. with Lisa Harlow, Ph.D.; Ron Hays, Ph.D.; Lisa Melchior, Ph.D.; Abigail Panter, Ph.D.; Bernard Segal, Ph.D.

3:00 PM

Session I of Poster Sessions and Round Tables: Evaluation Experience Sharing Sessions by Individual Participants and SPNS Projects (Ballroom C and Crystal Room 6)

Russell Brady, chair and facilitator

East Boston Neighborhood Health Center, "Development of a Database for Tracking Patient Status"

Emory University, "Chart Review Standards: Preliminary and Revised Versions after Pilot Testing"

Health Initiatives for Youth, "Experiential Training to Increase Skills and Knowledge Around Youth and HIV Issues"

Indiana Community AIDS Action Network, "Preliminary Data on HIV Discrimination"

Interamerican College of Physicians and Surgeons, "First-year Results"

MetroDC, "Infrastructure Assessment of Services for HIV-Infected Women"

Missouri Department of Health, "Electronic Information Dissemination"

The Measurement Group-PROTOTYPES Evaluation and Dissemination Center, "Some Evaluation and Methods Materials That May Be Useful for Your Project"

The Measurement Group-PROTOTYPES Evaluation and Dissemination Center, "Opportunity to Obtain Computerized Literature Reviews on Evaluation Methods and Instruments: MEDLINE and PsycInfo available at the Conference"

University of Nevada School of Medicine, "The Assessment of Nutrition Risk and Nutrition Status in an HIV Community Clinic"

University of Vermont & State Agricultural College, "First Year Results from a Rural Medical Clinic"

Washington University, "A Study to Understand the Health Care Seeking Behaviors, Concerns, and Perceptions of Women with HIV"

EDC (TMG) Staff, Diana Brief, Ph.D., "Demonstration of SPSS for Windows for Data Analysis"

EDC Consultant, Chris Gruber, Ph.D., "Standardized Psychological Tests and Measures: Practical Considerations in Choosing Instruments"

EDC Consultant, Lisa Harlow, Ph.D., "Empirically Clustering People and HIV Behaviors"

EDC Consultant, Ron Hays, Ph.D., "Health-Related Quality of Life"

EDC Consultant, Abigail Panter, Ph.D., "Methods for Constructing HIV Knowledge and Other Tests"

EDC (TMG) Staff, Grace Shih, B.A., "Designing Fax-in Forms"

EDC Consultant, Elizabeth Woods, M.D., "Using Medical Evaluation for Publications and Presentations"

EDC Consultant, Dooley Worth, Ph.D., "Designing the Ethnographic Study"

3:45 PM Session II of Poster Sessions and Round Tables: Evaluation Experience Sharing Sessions by Individual Participants and SPNS Projects (Ballroom C and Crystal Room 6)

Russell Brady, chair and facilitator

- Cook County Hospital, "Illinois Maternal and Child Health-HIV Integration Project"
- Interamerican College of Physicians and Surgeons, "Implementing an Internet Dissemination Site"
- Michigan Protection and Advocacy Service, "Preliminary Data from Community Advocate Trainings"
- PROTOTYPES WomensLink, "First Year Results and Client Information System"
- State University of New York Health Science Center at Brooklyn, "Quality of Life Measures for Women"
- The Fortune Society, "Design of a Data Entry Form and Database System to Meet SPNS Evaluation Requirements and Local Contracts"
- The Measurement Group-PROTOTYPES Evaluation and Dissemination Center, "Some Evaluation and Methods Materials That May Be Useful for Your Project"
- The Measurement Group-PROTOTYPES Evaluation and Dissemination Center, "Opportunity to Obtain Computerized Literature Reviews on Evaluation Methods and Instruments: MEDLINE and PsycInfo available at the Conference"
- University of Texas Health Science Center, Salud y Unidad en la Familia, "The Challenge of Multi-Level Evaluation"
- Visiting Nurse Association, "Instrumentation of a Hospice Study"
- Well-Being Institute, "Measuring Change with an N of 1: Interindividual Change versus Intraindividual Change"
- EDC Consultant, Jaime Amsel, Ph.D., "Achieving High Follow-up Rates"
- EDC (TMG) Staff, Diana Brief, Ph.D., "Demonstration of Other Statistical Programs for Windows"
- EDC Consultant, Elizabeth Goodman, M.D., "Merging Evaluation and Clinical Assessment/Care"
- EDC Consultant, Michele Kipke, Ph.D., "Tracking Clients for Follow-up Studies: Techniques"
- EDC (TMG) Staff, Lara Luenebrink, B.A., "Demonstration of National Evaluation Database Programs"
- EDC Consultant, Geoffrey Maruyama, Ph.D., "Action Research: Combining Theory Testing and Evaluation"
- EDC (TMG) Staff, Lisa Melchior, Ph.D. & Grace M. Shih, B.A., "Demonstration of Graphical Representation of Evaluation Data"
- EDC Consultant, Abigail T. Panter, Ph.D., "Statistical and Psychometric Definitions of Cultural Fairness as Used in Evaluation Research"
- EDC Consultant, Stephen West, Ph.D., "Demonstration of Some Regression Methods"

- 4:30 PM Panel Session: "Framing Evaluation Questions About the Effectiveness of HIV-Related Services — What Do We Want to Know?" (Crystal Room 2)**
 Angela Powell, M.P.H., (chair), "Introduction"
 Katherine Marconi, Ph.D., "A Federal Perspective on Questions We Would Like to Know About HIV Services"
 George Sonsel, L.C.S.W., "What the Federal Government Expects of Demonstration Programs"
 Matthew McClain, "Experience of the First SPNS Grantees in Evaluation and Dissemination"
- 4:30 PM Group Discussion with Audience Involvement: "How Can We Ensure That We Have Culturally Appropriate and Sensitive Program Evaluations" (Crystal Room 3)**
 Facilitated by Michele Kipke, Ph.D. with Jaime Amsel, Ph.D.; Donovan Lewis; Rebecca Ramos, M.A., M.P.H.; Bernard Segal, Ph.D.
- 4:30 PM "How to Do It" Technical Training Session: "Going from Program Description to Evaluation Report" (Crystal Room 5)**
 Joyce Heinonen, (chair), "Introduction"
 Grace Lee, M.P.H., "Documenting the Process of Program Implementation and Key Events"
 Dorothy Chin, Ph.D., & Grace Lee, M.P.H., "Asking Questions in Interviews and Questionnaires and Focus Groups"
 Diana Brief, Ph.D., "Coding Data into Databases, Getting 'Clean' Data, and Selecting Ways of Analyzing Data"
 Diana Brief, Ph.D., "Survey of Available Statistical Packages"
 Lisa Melchior, Ph.D., "How to Present Data About the Program and the Evaluation Report"
- 4:30 PM "How to Do It" Technical Training Session: "Modeling Methods" (Crystal Room 4)**
 Stephen West, Ph.D. (chair), "Introduction"
 Paul Allison, Ph.D., "Event Time and Survival Analysis"
- 5:45 PM Adjourn**
- 6:00 PM General Reception**

Saturday, September 16, 1995

- 8:00 AM Continental Breakfast (Ballroom C)**
- 9:00 AM "How to Do It" Panel Session: "Overcoming Problems of Patient/Client and Staff Resistance to Data Collection" (Crystal Room 5)**
 Vivian Brown, Ph.D. (chair), "Introduction"

Eric Wright, Ph.D., "Ensuring High Quality Data Collection: Technical Considerations in Interviews, Questionnaires, and Follow-ups"
Elizabeth Goodman, M.D., "Data Collection by Medical Staff"
Jaime Amsel, Ph.D., "Achieving High Follow-up Rates: Thoughts, Guidelines, Ideas"
Vivian Brown, Ph.D., "Ensuring High Quality Data Collection in Community Based Organizations"

9:00 AM Group Discussion with Audience Involvement: "How Do We Know Our Program Evaluations Are Working or Are Not Working?" (Crystal Room 2)

Facilitated by Lisa Melchior, Ph.D. with Ron Hays, Ph.D.; Michele Kipke, Ph.D.; Geoffrey Maruyama, Ph.D.; Bernard Segal, Ph.D.; Stephen West, Ph.D.; Dooley Worth, Ph.D. and audience participation

9:00 AM "How to Do It" Technical Consultation Session: "Fax Forms and Data Bases for Standardized Evaluation Modules" (Ballroom C)

[Note: This is an open consultation session with TMG staff. This session repeats and extends information from module training conference calls. Projects may also wish to schedule individual consultation sessions with TMG staff for the same purposes as this technical section.]

Dorothy Chin, Ph.D. (chair), "Clarification of Module Instructions"

Grace Shih, B.A., "Demonstrations of Fax-In Forms"

Lara Luenebrink, B.A., "Demonstrations of Data Entry Shells and Their Use"

Grace Lee, M.P.H., "Interviewing and Data Collection"

9:00 AM "How to Do It" Technical Training Session: "Modeling Methods" (Crystal Room 4)

Abigail Panter, Ph.D., "Structural Equation Modeling"

10:15 AM Break (Ballroom C)

10:20 AM Speaker with Audience Comment (Crystal Room 5)

Lisa Melchior, Ph.D. (chair), "Introduction"

George Huba, Ph.D., "A Perspective on Technical Trade-offs in Evaluations with HIV-Positive Individuals: Measurement, Statistics, and Inference"

Audience Comments Moderated by Lisa Melchior, Ph.D.

10:20 AM "How to Do It" Technical Training Session: "Costing Methods" (Crystal Room 2)

Jaime Amsel, Ph.D. (chair), "Introduction"

Linda Goetze, Ph.D., "Cost Effectiveness and Cost Benefit Analysis: An Introduction for the Beginner"

- 10:20 AM** **Concept Paper and Audience Discussion: “Conducting Evaluations to Benefit Both the Evaluation and the Program” (Crystal Room 3)**
 Geoffrey Maruyama, Ph.D., “Using ‘Action’ Research Principles in Policy Relevant Program Evaluation”
 Group Discussion Following Dr. Maruyama’s talk, facilitated by R. Lindsey Bergman, Ph.D., with audience participation on “Issues of ‘Action’ in Clinical Settings”
- 11:00 AM** **Break (Ballroom C)**
- 11:15 AM** **General Plenary Session (Ballroom C)**
 Trudy Larson, M.D. (chair), “Introduction”
 Nick Freudenberg, Ph.D., “Designing Evaluations that Reflect Multiple Perspectives: Strategies for Including the Voices of Clients, Staff, Managers, and Policy Makers”
- 11:50 AM** **Closing Comments, Audience Comments**
 George Huba, Ph.D.
- 12:15 PM** **Lunch (on your own)**
- 1:15 PM** **Steering Committee Meeting (Steering Committee ONLY) (Crystal Room 5)**
- 1:15 PM** **Continuing Evaluation Conference Activities for Other Participants: Roundtables and Consultations (Ballroom C)**
- 3:00 PM** **Adjourn**